

The **Weekend Witness Maritzburg Marathon**, which is powered by **Honeydew** and the **Durban University of Technology**, is right upon us. Even at this late stage, exciting new partnerships are forming and each has a bearing on the potential to make this race even more enjoyable.

Kara Nichha's, an old and well known vegetarian deli in Pietermaritzburg has thrown their weight behind the wheel. They have branches as far afield as Gauteng and their new "concept" store has been launched in Durban. Babloo Nichha, current driving force in the family business, has not only put his money where his mouth is, he has contributed product to the event as well.

Kara Nichha's have donated 120 loaves of bread and enough bryani to feed 150 indigent runners whom we expect to sleep at the grounds, in the marquee provided.

Kara Nichha's have also provided snack packs, for which supply they were awarded the "Best up and coming supplier" to the Shoprite Group, and flavoured milks for distribution amongst the fun runners on Saturday.

Another late but highly valued arrival is *Nestle's* of Estcourt. *Nestle's* produce, amongst many other products, a range of Coffee and **Milo** as well as other well known milk flavourings and sweets.

However, it's the **Milo** brand that is making the most exciting contribution. Between the last table (39km) and the finish, **Milo** will be set up offering you the option of cold water or, more importantly, beautiful cold **Milo** which will inject some **VOOMA** into your stride and send you on your way for the last kilometre and a bit to the finish line. And if that isn't enough, there will be coffee and **Milo** available at the post hydration tent at the finish before you head off to the showers, your club tent and some of your favourite beverage whilst you while away the time till prize giving.

If you keep a sharp look out, amongst the sweets on offer at various tables there will be **Milo Bar** as well.

While you are out there taking from all those fabulous volunteers working long and hard at the tables, and then throwing *all your litter* into the seven refuse skips provided by **Wasteman** or one of the 500 bin boxes on route, please spare a thought for **Amalgamated Beverage Industries**.

WHO? Yes! They are the local bottlers of Coca Cola, without which we don't believe we can run. Coca Cola has been a favourite on the roads of KwaZulu Natal for many many years and has always been provided free of charge at events. When you take tyour coke give consideration to their fantastic contribution to the **Maritzburg Marathon** and to road running in South Africa for more than thirty years.

Please look around you at the **Maritzburg Marathon** and see who supports our event and please support our sponsors whenever and wherever possible.