



PO Box 860  
Pietermaritzburg  
3200  
+27824917679 Cell  
+27866167500 Fax  
[info@pmb42.co.za](mailto:info@pmb42.co.za)  
[www.pmb42.co.za](http://www.pmb42.co.za)

10 December 2010

The **Maritzburg Marathon and Half Marathon** take place at the end of February 2011. These events run concurrently and are the pinnacle of the **February Festival of Running** which will begin with runner registration at 5pm on Friday evening 25<sup>th</sup> February and culminates in the main prize giving commencing with the firing of the cut off gun at 11am on Sunday 27<sup>th</sup> February 2011.

We are excited to announce the following partnerships....

- **Weekend Witness**, our main title sponsors who are our main media partner and will be responsible for all our printed matter, web site hosting and will produce the twelve page results brochure which will be included in all copies of the **Weekend Witness** on Saturday 5<sup>th</sup> March 2011.
- **Honeydew Dairy** who are assisting us with the provision of water, products, logistics and much, much more. Their partnership will provide an exciting new angle to the whole weekend.
- **Durban University of Technology** who adds a whole new dimension to the weekend and with whom we will be working closely to develop, practice and nurture the skills of their students and our organising team.
- **City Press**, who, as a media partner, broaden the horizons to include the whole of South Africa. Their widely read Sunday publication will, we believe, encourage a greater influx of participants and sponsors from, not only beyond the borders of our City, but beyond the boundaries of our Province.
- **Asics** are our footwear partner. They bring much needed participation from the realms of sports wear, equipment and knowledge.
- **PostNet**, our long time title sponsors, who, after thirteen faithful years, have decided to reduce their commitment in sport and redirect their support to charity. They have, however, maintained a tie with the event and are responsible for the maintenance of our regular training guide which appears in the media.
- **Blomeyers' Electrical** has joined us as a major logistic supporter. They will be contributing to the electrification of all our facilities and will be introducing their "green" lighting and various other solar driven equipment.
- We welcome **Netcare 911** as our medical support partner. They will provide all our ambulance support and will, in the unlikely event that it should be necessary, have an Advanced Life Support team available for the duration of the fun runs on Saturday afternoon, 26<sup>th</sup> and for the whole of the Marathon until the end of prize giving at noon. Their professionalism and network will ensure that the high standard of care that we have established as our criterion will be enhanced.



PO Box 860  
Pietermaritzburg  
3200  
+27824917679 Cell  
+27866167500 Fax  
[info@pmb42.co.za](mailto:info@pmb42.co.za)  
[www.pmb42.co.za](http://www.pmb42.co.za)

We are currently in negotiations with many other past and potential role players who, we believe, will drive the event to even greater standings in our province and, indeed in our country and the whole of Africa.

The Maritzburg Marathon and Half Marathon is one of only three events, in South Africa, that meet the stringent requirements and standards and has registered with the Association of International Marathons (AIMS) where we trade information alongside the Boston Marathon, Berlin Marathon, Athens Classic Marathon, Comrades Marathon, Two Oceans Marathon and around 300 other events, world wide.

We are in negotiations with the race director of the Mumbai Marathon with a view to “twinning” our events. This heralds all sorts of exciting opportunities.

In our first year (2010) of recognising the **Community Chest** as our official charity, the Maritzburg Marathon was able to raise, not only awareness, but R15000.00 in cash which was presented to the Chest.

With the assistance of various sponsors we are also catering for our “indigent runners”. These are the folk who trek miles from home over a weekend, sleep under the stars usually, and then trek home afterward supporting events, often without proper nourishment from the time they leave home till they return.

We have a wonderful innovation including children.

There are fun runs that the kids can take part in, ranging from a 4,2km or 2,1km for mum and dad and the active children, through 420metre and 210metre runs for the pre schoolers and down to a 42 metre toddler trot and 21 metre nappy crawl.

We introduced KidZone at a very nominal R10fee. This is a secure play and educare area where children can be left in supervised professional care whilst Mum and Dad take part in the event together.

We are in negotiations with one of our Hospitality Partners, the **Protea Imperial Hotel** in Pietermaritzburg, who are considering launching pasta parties and related activities in conjunction with the weekend.

**Together with the City, all our partners and the citizens of Pietermaritzburg, we aim to continue raising the standards and fun related to getting out there, running and walking, and achieving whatever you have set as your goal.**

For more information, go to [www.pmb42.co.za](http://www.pmb42.co.za). Entries have opened and will close on 9 February 2011.



PO Box 860  
Pietermaritzburg  
3200  
+27824917679 Cell  
+27866167500 Fax  
[info@pmb42.co.za](mailto:info@pmb42.co.za)  
[www.pmb42.co.za](http://www.pmb42.co.za)



Photograph by Nash Narandes

## The start no one wants to miss!

The SA Navy's saluting gun sets the field off in the predawn.

Make sure you are there to enjoy and share the experience.